Measures to attract international students – the case of Sweden

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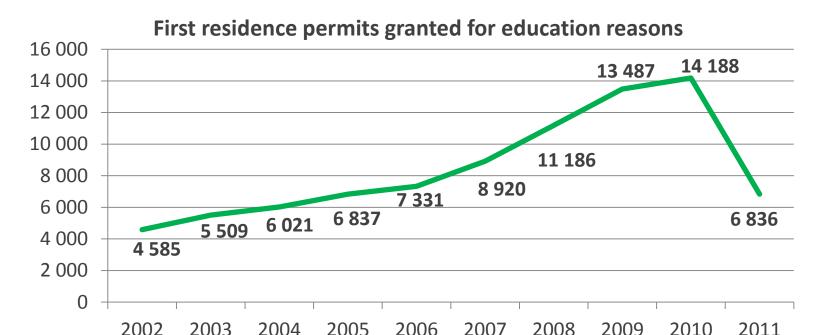
Paralimni, Cyprus



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Background: Number of third country national students coming to Sweden



Source: Swedish Migration Board; Figures include residence permits issued for studies at universities (2011: 73%), other studies (7%) and family members of students (20%)

Main reason for decline 2011: Introduction of tuition fees for third-country national students



Introduction of tuition fees (2011)

- Tradition of free higher education in Sweden
- However: Universities should compete internationally for attracting students on the basis of high quality education, not on the basis of offering free studies (Government Bill 2009/10:65)
- Since 2011, third country nationals who wish to study in Sweden have to pay tuition fees
 - Exceptions: students that take part in exchange programmes, doctoral students, persons who already have a residence permit
- Drop in student immigration 2011 underlines that measures to attract students are a priority in Sweden



Marketing and recruitment strategies, information provision

- Website www.studyinsweden.se serves as a portal and hub for information regarding studies in Sweden
- Marketing for Sweden as a study destination by the Swedish Institute, Swedish missions abroad and individual higher education institutions (such as through agents, participation in education fairs, international offices and cooperation with foreign universities)

Legal aspects: Residence permits, application procedures

- As a general rule, in Sweden, residence permits for study reasons must be applied for from abroad
- Visas are only used for short-term stays and in exceptional circumstances
- Since 2011, biometric identifiers must be given in person at a Swedish mission abroad
- Time from application to decision shall be as short as possible (government objective: three months)
- No fast-tracking for special groups, but processing can be fast when applications are complete from the beginning
- Possibility of applying for a residence permit via the internet for nationals of almost all countries



Legal aspects: Access to labour market during and after studies

- International students have full access to the Swedish labour market
- Change of status from student permit to residence permit for work is only possible when the applicant has a job (or job offer) before the student permit expires
- Number of work permits issued to former students is increasing



Legal aspects: Conditions for students' dependents

- International students can be accompanied by spouses/partners and children
- 20% of all residence permits for study reasons were granted to dependents in 2011
- However: Applicants must prove that they are in possession of sufficient means to support their families; dependents are not allowed to work



Welcoming international students in Sweden



- Higher education institutions invest into more welcoming structures (such as "welcome days", guaranteed housing)
- More and more education offered in English
- New scholarship schemes introduced in 2011

- The number of scholarships is considered to be to small to counter-balance the effects of the introduction of tuition fees
- Persons staying in Sweden on a short-term basis are not registered in the population registry and are therefore not issued a personal identity number, which can lead to difficulties concerning bank accounts, mobile phones and jobs



Inter-agency cooperation

- Forum for internationalisation started in 2008
- Members: Government ministries, agencies, representatives for higher education institutions, students' union
- Objective: Improve coordination between Swedish authorities and organisations dealing with the internationalisation of higher education institutions
- Forum has identified and addressed a range of problems, such as problems pertaining to intra-EU mobility of third country national students



Conclusions and future options

- Despite the new tuition fees, Sweden can be seen as an attractive destination for international students
- However, several improvements could be envisaged:
 - Introduction of a residence permit for graduates to look for work after completion of studies
 - Introduction of a work permit for students' dependents
 - Efforts to further speed up the application process for residence permits
 - Eradicate barriers to intra-EU mobility of third-country national students
 - Further local and regional integration efforts; promotion and facilitation of contacts between international students and employers
 - Expansion of exchange and scholarship programmes



Thank you for your attention!



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