

Make it in Denmark

Economical contribution of Migrants
In an entrepreneurship perspective



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Copenhagen Business Service



The City of Copenhagen

- Diversity at work



Copenhagen Business Service

CBS work within 5 areas:

Counseling – we help entrepreneurs

Service – one entrance to City of Copenhagen

Policy – strategic development

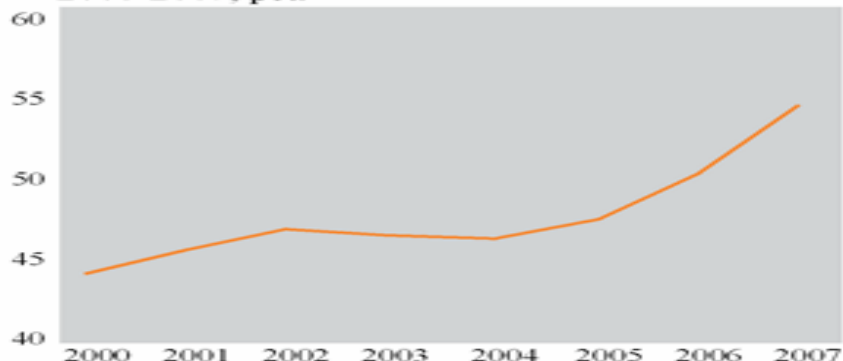
Projects – innovative answers to policies

Authority – permits for use of public space

Staff: 75

Markant flere indvandrere arbejder

Indvandrere og efterkommeres beskæftigelsesgrad 2000-2007, pct.



KILDE: Danmarks Statistik, RAS 2007

Signifikant more migrants in jobs

Huge increase in migrants occupation

Stor stigning i indvandrerbeskæftigelsen

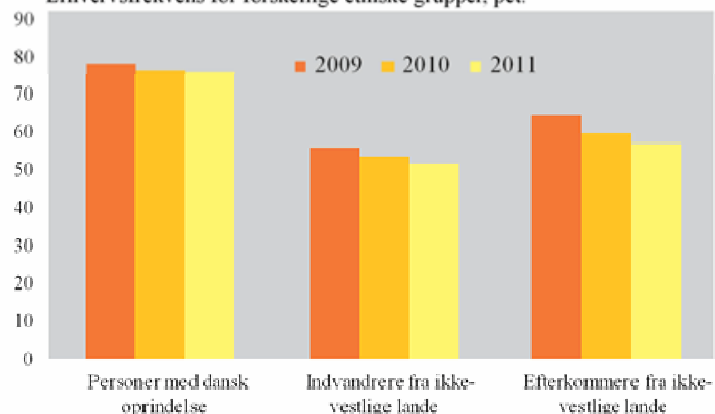
Beskæftigelsesudviklingen for indvandrere fra ikke-vestlige lande.

	2004	Ændring fra 1999 til 2004	
Private erhverv	Personer	Personer	Pct.
Indvandrere	65.189	18.645	40,1
Efterkommere	7.560	2.813	59,3
Øvrige befolkning	1.551.579	-70.246	-4,3
Offentlige erhverv	Personer	Personer	Pct.
Indvandrere	20.954	6.272	42,7
Efterkommere	2.408	1.121	87,1
Øvrige befolkning	909.175	916	0,1

KILDE: Specialkørsel fra Danmarks Statistik, Statistikbanken (RAS9) samt egne beregninger.

Færre deltager på arbejdsmarkedet

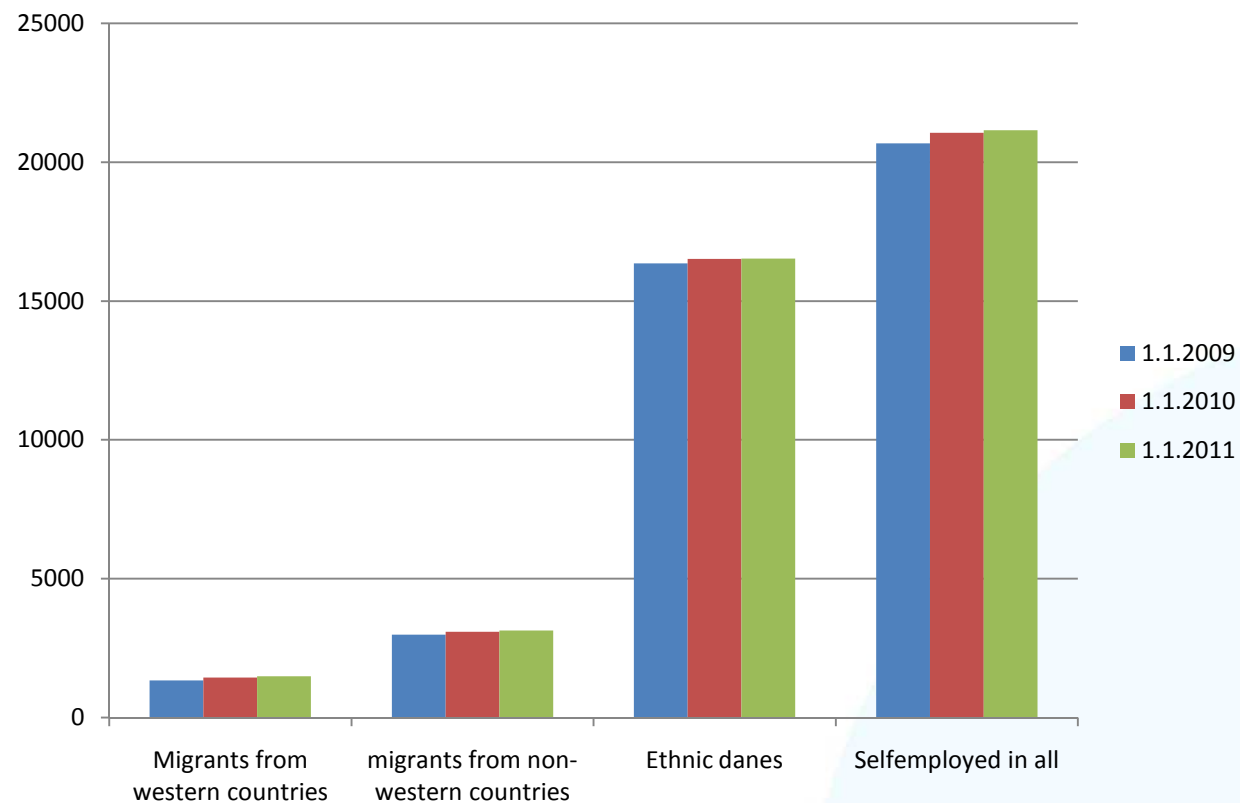
Erhvervsfrekvens for forskellige etniske grupper, pct.



KILDE: Statistikbanken.dk; Tabel RASIF1

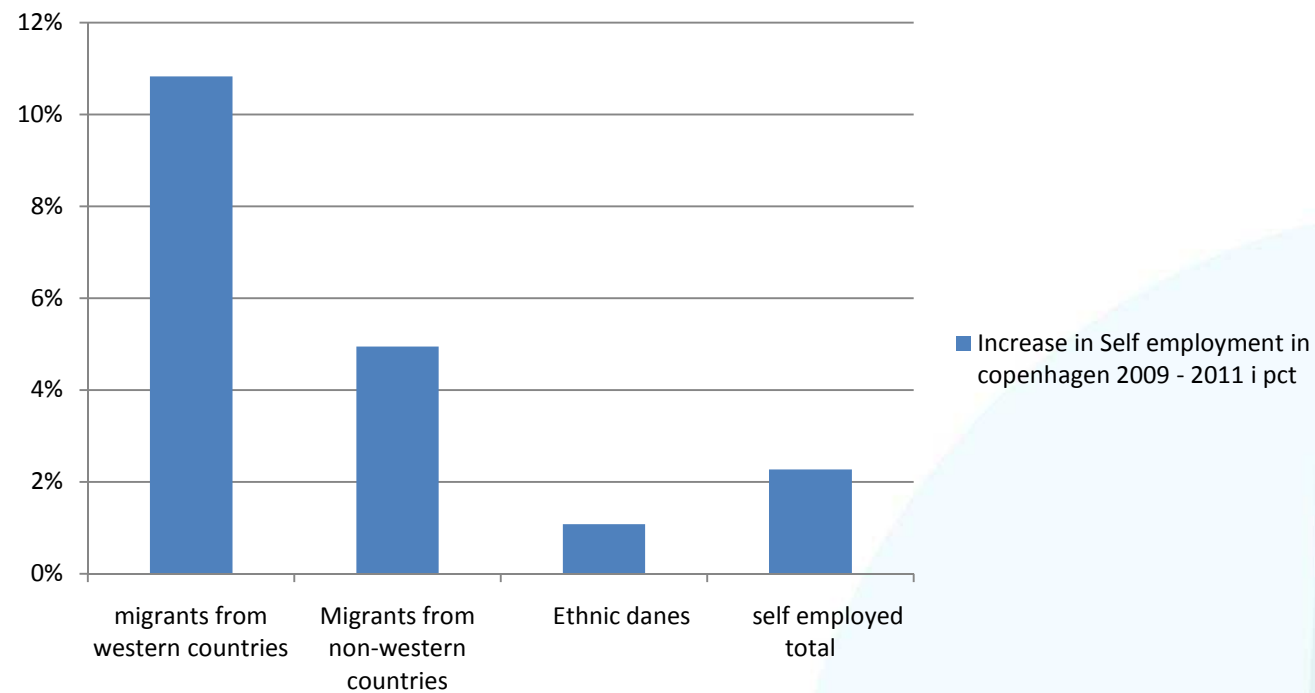
Decrease in migrants occupation

Number of self-employed 2009 - 2011



21-11-2012

Increase in Self-employment in Copenhagen 2009 - 2011 i pct



Employed people in start up companies from 2008 and 2009

	Ethnic Danes	Non western	western	all employed
Ethnic Danes	30091	688	754	31533
Non-western migrants	562	2662	185	3409
western migrants	266	52	604	922
All start ups	30919	3402	1543	35864

Providing services according to segments

Traditional migrant businesses

Key words:

- Professionalizing
- Acknowledgement
- Empowerment



Methods:

- Outreach Business Advisors
- Business owners language



Women entrepreneurs



- Q-entrepreneur camp
- Recognition of their ability
- Award of woman entrepreneur with ethnic minority background

New migrants, new demands

- Change in the pattern of migration to DK
- English as the service language
- Several segments within the same segment



Everything in English - and more...

A variety of free courses, 1 to 1 counseling and networking activities in English.
All our services are free of charge.

The Copenhagen Business Match programme

The programme connects knowledgeable and highly competent international persons living in Denmark to Danish SMEs.

In addition the business consultant can contribute with a relevant network that is very difficult for SMEs to obtain.



Young ethnic entrepreneurs

Entrepreneurship to bring down the drop off rate

Innovation courses already in the school



ENTREPRENEURSHIP IN DENMARK

AWARD 2012

TID OG STED

Tirsdag d. 13. november 2012 kl. 9:30 til 15:30
Axelborg, Vesterbrogade 4A, 1620 København

