



Unie van Zelfstandige Ondernemers

The jobmarketservice for flemisch
companies

JOBCHANNEL

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www.unizo.be

UNIZO

Defence of interests

Information, advice & specialised services

- all info required to manage a SME
- social security, finance, HRM, environment, marketing, ICT, ...
- Informations sessions

Networking of entrepreneurs

- meetings, training sessions, commercial activities, ...

JOBCHANNEL

Jobkanaal

HISTORY

*we believe in
the extra
value of
diversity*

- The strategy of European Council in Lisbon (March 2000)
- Pact of Vilvoorde (November 2001)
- 2003: sensitizing with the support from the Flemish government
- 2006: Jobkanaal from the partnership UNIZO, Verso and Voka
- 2009: VKW join us

JOBCHANNEL

Jobkanaal

- Extra, free jobrecruitment channel without engagement
- A cooperation between 4 major Flemish Employers' Federations **UNIZO, Verso, VKW and Voka** supported by the Flemish District
- Moving towards first line help on HR-issues from 2013 on

AIM

First an annual common filling of

5000 job offers by 3 targetgroups

(which is 1 % of the annually filled Flemish Job vacancies)

**Now first line advice and help on HR
topics through company visits**

TARGETGROUPS

Bridge between employers and targetgroups:

- Experienced job-seekers (50+)
 - Foreigners (non-EU)
 - Disabled people
- ➔ poorly- AND highly qualified jobs

ROLE OF MEDIATORS

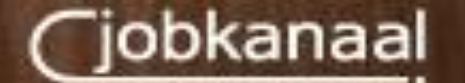
- Better contact with the jobseeker (better matching)
- Activate and motivate jobless persons
- Introduce them in 50plus clubs of VDAB
- Introduce divers HRM in companies
- Mutual feedback on companies and jobseekers
- Participate in regional steering groups

JOB MEDIATORS

About 500:



Jobchannel brings sunlight in the complexity



FLEMISH GOVERNMENT

EMPLOYER ORGANIZATIONS
UNIZO, Verso, VKW, Voka



YOU as EMPLOYER



JOB MEDIATORS
VDAB, VVSG, SLN, GTB, Federgon...

TARGET GROUPS

Jobkanaal
wordt u gratis
aangeboden door



Met de
steun van



CONCRETE ACTIONS

COMPANIES/EMPLOYERS

- Sensitize and inform (visits, mails, campaigns, information sessions)
- Collect job offers for target groups
- Publish jobs on closed website
- Organise jobmarkets
- Follow-up and feedback
- Articles in own business magazines and national press
- Referring to consultancy
- ...

Documenten



Diversiteitsverklaring

VIND GRATIS
UW GESCHIKTE
MEDEWERKER

▶ PLAATS VACATURE



STEL UW BEDRIJF NU KANDIDAAT VOOR
DE JOBKANAALPRIJS 2013 & WIN



KORTGESCHOOLDEN

ALS WERK EN
PRIVE NIET TE
SCHEIDEN ZIJN

AAA

U bent hier: Home

Welkom op de website van Jobkanaal

Nieuws

1100 werkzoekenden voor Oostendse Jobbeurs

Geschreven op 10 oktober 2012

De Sleuwyterarena in Oostende was op donderdag 4 oktober het decor voor de jobbeurs Job-O. Het organiserende Jobkanaal mocht samen met haar partners ruim 1.100 werkzoekenden ontvangen. De 35 standhouders waren dan ook heel enthousiast over de ruime opkomst. Job-O nam een voorbeeld aan de jobbeurs Job-K die eerder in Kortrijk doorging. Oostende was voor het eerst aan de beurt en ook volgend jaar voorziet Jobkanaal nog gelijkaardige initiatieven in heel West-Vlaanderen.

▶ LEES MEER

Hoe medewerkers langer aan het werk houden

Geschreven op 3 oktober 2012

2012 is het Europees Jaar van actief ouder worden en solidariteit tussen de generaties; het

Agenda

OKTOBER 2012

- 15 Hoe West-Vlaamse bedrijven omgaan met de krappe arbeidsmarkt
- 15 Sterke KMO - sterk personeelsbeleid - Genk
- 16 Sterke KMO - sterk personeelsbeleid - Peer
- 18 Sterke KMO - sterk personeelsbeleid - Sint-Truiden
- 24 FIFTIES@WORK - Sint-Niklaas

Jobkanaal TV

WINNAARS JOBKANAALPRIJS
DIVERSITEIT 2012

FRUIT VANHELLEMONT BVBA

ADVANTAGES FOR AN EMPLOYER

- A surplus recruiting channel
- Free service (e.g. drawing up job descriptions, advice on employmentmeasures)
- Consultants from employers' side (barometerfunction)
- Advice and aftercare (diversityplans, IBO, jobcoaching ...)
- No strings attached for the employer
- Job-seekers are referred on the basis of motivation and competences

STRUCTURE

- 29 FTE COUNSELORS
- 10 FTE ASSISTANTS
- 1 STAFF
- 2 CO-ORDINATORS

RESULTS

From 2008 until September 2012: 15.957 target group-people started a new job

- 58,73 % NON-EU citizens
- 23,38 % 50+
- 17,89 % Handicapped

68.459 Jobs were collected in which the company ensured to be open for all target groups

In 2011 29 consultants visited 2.784 companies

ROLE OF MEDIATORS

From 2008 until September 2012: 128.936 persons were sent towards a new job

- 93 % by VDAB
- 7 % by third partners (eg. Social Profit organizations, Trade Unions, schools)

15.957 persons from the target groups started a new job

- 55 % was sent by VDAB
- 19,5 % was sent by third parties
- 25,5 % was not-known by whom (registered since medium 2009)

CONTACT

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Thank you for your attention