



## I<sup>st</sup> SME Assembly, Cyprus, 15<sup>th</sup> & 16<sup>th</sup> November 2012

Organised by the Cyprus Presidency of the Council of the European Union and the European Commission Directorate General for Enterprise and Industry

Thursday 15 <sup>th</sup> November		
Filoxenia International Conference Centre, Nicosia		
08.00	Transport from Hotels to Filoxenia Centre	
09.00	Arrival & Security	
09.30	<b>Welcome and Introduction</b> <i>Michalis Persianis</i> , Host of the SME Assembly	EN, EL, FR DE, IT, ES
09.35	<b>Welcome from the Cyprus Presidency</b> <i>Neoklis Sylikiotis</i> , Minister of Commerce, Industry & Tourism, Cyprus	EN, EL, FR DE, IT, ES
09.40	<b>Opening Plenary Session – If SMEs grow, the economy grows</b> Keynote speech by <i>Antonio Tajani</i> , Vice President, European Commission; then in conversation with <i>Michalis Persianis</i>	EN, EL, FR DE, IT, ES
10.10	<b>Press Conference</b> <i>Antonio Tajani</i> , Vice President, European Commission <i>Neoklis Sylikiotis</i> , Minister of Commerce, Industry and Tourism, Cyprus	EN, EL, IT
10.10	<b>Networking coffee break</b>	
10.30	<b>The Big Debate – This Assembly believes that the best way to help Europe’s SMEs grow is to remove the obstacles in their path</b> Team A: those who think the best way of helping is to remove obstacles <i>Gunilla Almgren</i> , UEAPME <i>Jan Barnes</i> , eBay <i>Hugh Morgan-Williams</i> , BUSINESSEUROPE, Canford Audio Team B: those who think removing obstacles is necessary, but not sufficient <i>Arnaldo Abruzzini</i> , EUROCHAMBRES <i>Daniel Calleja</i> , European Commission <i>Christiana Iacovidou Constantinidou</i> , Cleopatra Hotel Moderator: <i>Michalis Persianis</i>	EN, EL, FR DE, IT, ES
11.40	<b>Growing Through Finance</b> <i>Phillipe De Backer</i> MEP <i>Anthony Clarke</i> , Angel Capital Group <i>Hubert Cottogni</i> , European Investment Fund <i>Stelios Stavridis</i> , Ideales Group <i>James Burnham</i> , European Venture Capital Association Moderator: <i>Joanna Drake</i> , European Commission	EN, EL, FR DE, IT, ES
12.45	Family photos of EEPA candidates and SME Envoy network	
12.45	<b>Networking lunch</b>	



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14.15	<b>Meeting of the SME Envoys Network</b> By invitation only			EN, EL, FR DE, IT, ES
14.15	<b>Policy Session 1</b> <b>Growing through green innovation</b> <i>Luciano Brandoni</i> , Industrial Association of Le Marche <i>Kyriakos Parpounas</i> , Green Dot Cyprus European Commission Moderator: <i>Michalis Persianis</i>	<b>Policy Session 2</b> <b>How regions &amp; cities help SMEs grow</b> <i>Arto Bryggare</i> , Uusimaa Helsinki region <i>Marc Sans</i> , Barcelona Activa <i>Nick Small</i> , EUROCITIES, Liverpool City Council Moderator: <i>Stephen Alambritis</i> , Councillor and Entrepreneur	<b>Policy Session 3</b> <b>Simplifying the rules to help SMEs grow</b> <i>Jussi Järventaus</i> , Federation of Finnish Enterprises <i>Bozena Lublinska-Kasprzak</i> , Polish Agency for Enterprise Development <i>Mats Persson</i> , Open Europe <i>Jonathon Stoodley</i> , European Commission Moderator: <i>Typhaine Beaupérin</i> , EUROCHAMBRES	EN, EL Session 1 IT
15.30	Networking coffee break			
16.00	<b>Policy Session 4</b> <b>Small business / Big world</b> <i>Stefanie Holland</i> , US Chamber of Commerce <i>Gerwin Hoogendoorn</i> , Senz Umbrellas <i>Heinz Werner</i> , Heinz Werner GmbH Moderator: <i>Simon Cheetham</i> , Erinyes International	<b>Policy Session 5</b> <b>Helping SMEs grow through public procurement</b> <i>Gina Quinn</i> , Dublin Chamber of Commerce <i>Andrea Marconi</i> , European Builders Confederation European Commission Moderator: <i>Bambos Charalambous</i> , Cyprus Ministry of Commerce, Industry and Tourism	<b>Policy Session 6</b> <b>Big business cares for small business</b> <i>Sofia Kalomenides</i> , Ernst and Young <i>Stefanos Loukakos</i> , Google Greece Moderator: <i>Marcelo Crescenti</i> , Der Handel	EN, EL, Session 5 IT
17.15	Transport to hotels			
19.00	Transport to Carob Mill, Limassol			
20.00		<b>European Enterprise Promotion Awards &amp; Gala Dinner</b> <i>Demetris Christofias</i> , President of the Republic of Cyprus <i>Antonio Tajani</i> , Vice President of the European Commission <i>Othmar Karas MEP</i> , Vice President of the European Parliament <i>Luc Van den Brande</i> , Vice President, Committee of the Regions		EN, EL



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Friday 16 <sup>th</sup> November		
Filoxenia International Conference Centre, Nicosia		
8.00	Transport from hotels to Filoxenia Centre	
9.00	Arrival, security & coffee	
9.50	<b>Welcome &amp; introduction</b> <i>Michalis Persianis, Host of the SME Assembly</i>	EN, EL, FR DE, IT, ES
10.00	<b>Message from President Barroso</b> SMEs are key to delivering EU 2020 goals	EN, EL, FR DE, IT, ES
10.10	<b>Keynote Speech – How Cyprus is helping SMEs grow</b> <i>Neoklis Sylikiotis, Cyprus Minister for Commerce, Industry and Tourism</i>	EN, EL, FR DE, IT, ES
10.30	<b>Principles into Action</b> <i>Othmar Karas MEP, Vice President, European Parliament</i> <i>Luc Van den Brande, Vice President, Committee of the Regions</i>	EN, EL, FR DE, IT, ES
10.50	<b>Question time</b> Opportunity for delegates to ask questions of the keynote speakers	EN, EL, FR DE, IT, ES
11.30	<b>Challenges for 2013</b> <i>Yiannis Kontos, Cyprus Presidency and SME Envoy</i> <i>John Perry TD, Irish Presidency, SME Envoy and Minister for Small Business</i> <i>Mindaugas Danys, Lithuanian Presidency and SME Envoy</i> Moderator: <i>Daniel Calleja, Director General, DG Enterprise and EU SME Envoy</i>	EN, EL, FR DE, IT, ES
12.20	<b>Conclusions</b> <i>Daniel Calleja, Director General, DG Enterprise and EU SME Envoy</i>	EN, EL, FR DE, IT, ES
12.30	Networking lunch	
From 12.30	Transport to hotels and Larnaca airport	